

Health Screening or Wellness Event

A Health Screening or Wellness Event is an opportunity for the National Health Service Corps (NHSC) sites to promote their medical, dental, and mental and behavioral health services. It also provides health services and education to community members.

LEVEL OF PLANNING EFFORT

EASY

DIFFICULT

What is the Goal?

To help improve the health and well-being of the community you serve while educating them about NHSC programs.

Who Should Participate?

Members of the community, health professions students, health professionals, etc.

Planning Ahead

- 1. Identify potential partners** for your planning committee and hold meetings to coordinate the event and to keep track of your progress.
- 2. Confirm an event date** anytime during the month of October. Weekends are a great way to capture the attention of community members out and about. Nationally, Corps Community Day 2013 will take place on Thursday, October 10, during National Primary Care Week. In addition, Corps Community Day 2013 coincides with the nationwide registration for the [Health Insurance Marketplace](#), so consider distributing materials to let uninsured individuals know about the open enrollment period to sign up for affordable health care coverage, such as the [consumer checklist tool](#).
- 3. Secure an event location.** Consider the lobby of an NHSC site, a community center, or a busy public space in your community.
- 4. Recruit** medical, dental, and mental and behavioral health providers to conduct the screenings as well as provide any equipment or supplies needed to conduct the screenings.
- 5. Share your event with the NHSC** using the online event form so it can be posted on the national event map.
- 6. Invite local officials, special guests, or public health experts** who you would like to participate in or speak at the event.

7. Promote your event!

- Send out a "Save the Date" to local partners.
- If you are seeking media coverage, create and send out a [Media Advisory](#).
- Create an event on Facebook and tag the [National Health Service Corps](#).
- Hang posters in areas where you think potential participants would frequent, including bulletin boards, and use the Corps Community Day Fact Sheet and Event Flyer as tools.

8. Create a day-of-event schedule, agenda, and staff assignments.

- 9. During your event, make sure to have a sign-in desk and display printed materials** including [NHSC Scholarship](#) and [Loan Repayment Program fact sheets](#) on the table so community members can learn about the NHSC.

10. Send photos and event results to

CorpsCommunityDay@hrsa.gov or upload on [Flickr](#).

What types of screenings and education could you offer?

- Blood sugar
- Cholesterol
- Blood pressure
- Body fat
- Health risk assessment
- Activity/Exercise

Things to Consider

- ☐ What other activities should take place at the event?
- ☐ Who will be taking photographs? Remember to use a general photo release form.
- ☐ Are there other organizations with whom you could partner?
- ☐ Do you need to send thank-you notes to special guests and community partners?
- ☐ Are there NHSC alumni or current NHSC members you should recognize at the event?



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
HEALTH RESOURCES AND SERVICES ADMINISTRATION

Health Insurance Marketplace Resources



[HealthCare.gov](#)

[CMS.gov](#) [CMS.gov](#)

NHSC Resources

NHSC.hrsa.gov/CorpsCommunityDay



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or [#NHSCDay](#)